

May 2021



Interim President's Message

Greetings CTEI Members:

"It was the best of times, it was the worst of times..." When Dickens said this in 1859 he could have been thinking of our present situation. For the 'best', I look forward to the bright and innovative plans for future REACH conferences that the Division of CTE has proposed - three events in the three geographic regions of the state so that all 2400+ CTE professionals in Idaho can meet to network together. But, for the 'worse', it will not happen until the summer of 2022 because we are still under the threat of Covid-19. Still, we have something to look forward to in the future, and I have always been concerned about the 2/3s of CTE professionals who never seem to be able to make it to the Treasure Valley for REACH. So I hope for the 'best' and wish the Division success as they embark on this new format.

Your CTEI Board will meet in June 2021, in a hybrid (some online, some face-to-face) meeting in Twin Falls to plan the FY2022 budget and schedule next year's events. If you have input you want considered, please send it through your Association representative to the Board (IAA, IATA, ITTA, IFCS, IBEA, IHPEA, TEAI, ICGA, IOTA). As part of Board member training at this meeting, Marshall Bautista, the Board's webmaster, will provide training on Association membership management using the WildApricot website.

Even though we will not gather in August to celebrate CTE in Idaho, CTEI is still sponsoring CTEI awards for deserving CTE professionals. If you know of someone who is doing a superb job in CTE, please contact Deb Guinn, our award chair, at Dguinn@kunaschools.org and she can help you with the application. Just because we are not meeting in August does not mean our outstanding CTE professionals should not be recognized.

Do not forget to renew your CTEI membership this summer (you renew on the CTEI website https://cteidaho.org/Sys/MembershipRenewal) since we will not see you at REACH). CTEI needs you. Please stay well.

Thank you for all that you do for CTE students in Idaho.

Harold

Elections

Each year a new President-Elect is voted in by the CTEI members. The President-Elect is part of the CTEI Executive Board and progresses through the positions of President-Elect, President, and Past-President.

This year, expect to see an electronic ballot...

From CTEI's bylaws:

Election of Officers - Eligibility

- 1. The Officers of CTEI shall be elected from the affiliated members of the Association.
- 2. The CTEI President-elect shall have been an active member of the Career and Technical Educators of Idaho and her/his division at least three years prior to nomination.
- The CTEI President and President-elect shall not be eligible to succeed himself/herself in the same office for more than one term. A term is one year.
- 4. The CTEI President, President-elect or immediate past president shall not be from the same division.

Duties of Officers: Section B

The President-elect shall:

- 1. Preside in the absence of the President and fulfill the duties of the President. In the event of a permanent absence, the President-elect shall become President of Career and Technical Educators of Idaho.
- Serve as a resource person and assist the President in carrying out the responsibilities.
- 3. Chair the By-laws Committee.

Please send a letter of interest or nomination suggestion to Mindy Pals, our Past-President, if you are interested in or know of someone else who would be able to fill this important position.

Any questions can be directed to any of our presidential leaders, <u>Harold Nevill</u>, board president, <u>Travis Edwards</u>, president-elect or Mindy Pals, past-president.

Open Board Positions

Awards and Recognition Chair Public Relations Chair

Hello, CTEI Members,

As we prepare to close out one school year and look forward to a better, more normal school year ahead, CTEI, your professional association for career education in Idaho, is continuing to work at supporting your needs as professional CTE educators.

A board of volunteers run the business of CTEI; some are elected and some are appointed. We are reaching out to invite you to consider a position on the board. At this time two board positions are open: (1) **Awards and Recognition Chair** and (2) **Public Relations Chair**. These positions are not elected positions, but are appointed by the president with approval of the executive committee. Terms are usually one year but can be renewed. Usually the individuals filling these roles stay with them for a few years because they learn the position as they go and they enjoy serving in these capacities.

From CTEI's bylaws:

Section I

The Awards and Recognition Chair may be appointed by the President with the approval of the Executive Committee and shall:

- 1. Oversee the marketing, application processing, and awarding of CTEI annual awards.
- 2. Prepare and present a report at scheduled Board meetings as requested by the President.
- 3. The Awards and Recognition Chair reports to the President.

. . .

Section J

The Public Relations Chair may be appointed by the President with the approval of the Executive Committee and shall:

- 1. Oversee the maintenance and operation of the CTEI website.*
- 2. Publish the monthly CTEI newsletter.
- 3. Prepare and present a report at scheduled Board meetings as requested by the President.
- 4. The Public Relations Chair reports to the President.

Added * -- We now have a separate member volunteer who is performing website maintenance and content updates. This individual will continue to support the Public Relations Chair in this capacity.

The CTEI board meets annually in June for a planning session, meets again during the summer conference, and then monthly for a one-hour call during the school year. Our purpose is to represent the interests of all Idaho career technical education programs, teachers, and administrators. We invite you to consider joining the ranks of educators who have stepped up to a leadership role in CTEI to continue our mission and support the work of CTE in Idaho.

Please send a letter of interest to Mindy Pals, our Past-President, if you are

interested in any of the open board positions.

Any questions can be directed to any of our presidential leaders, <u>Harold Nevill</u>, board president, <u>Travis Edwards</u>, president-elect or Mindy Pals, past-president.

Sincerely,

CAREER TECHNICAL EDUCATORS OF IDAHO http://cteidaho.org



CTEI TEACHING EXCELLENCE AWARDS

Each spring Career & Technical Educators of Idaho (CTEI) conducts a statewide search for excellence in CTE to highlight outstanding educators as part of our annual awards program. Nominations are accepted from all divisions, positions and content areas for the following awards:

- Secondary Teacher of the Year
- Postsecondary Teacher of the Year
- New Teacher of the Year
- · Teacher Educator of the Year
- Administrator of the Year
- Career Guidance Award
- Carl Perkins Community Service Award
- Lifetime Achievement Award

Award winners will have their nominations forwarded on to be considered for the ACTE Region V Awards.

If you know of someone who is doing a superb job in CTE, please go to the Awards page (https://cteidaho.org/CTEI-Teaching-Excellence-Awards), download and complete the nomination form, and send it to Deb Guinn (Dguinn@kunaschools.org), our Award Chair. She can also help you with the application, if you've got questions or having problems.







Harold Nevill



Check Out The CTEI Website

Please take a few moments to log into the <u>CTEIdaho.org</u> website and update your membership information. There are LOTS of exciting activities being planned for 2021/2022 and you won't want to miss any of them.

REACH Tech Expo

We've missed them!

With REACH not being held again this year, here is a listing of the vendors and organizations that have supported us at the Tech Expo and that you would have seen there.

It should go without saying (but we have to) that this does not represent an endorsement by CTEI of these organizations.

Best Regards,

Tech Expo Coordinator

ANATOMY IN CLAY LEARNING SYSTEM: Anatomy in Clay Learning System provides the most effective, informative, and relevant anatomy education through hands-on learning. Our system advances the study of anatomy and creates success for both teachers and student, who gain higher understanding and knowledge retention.

Heidi Millender; stephanie@anatomyinclay.com (970) 6679-9047

ASVAB CAREER EXPLORTION PROGRAM: The ASVAB Career Exploration Program provides high quality, The ASVAB is a multiple-aptitude battery that measures developed abilities and helps predict future academic and occupational success in the military.

Kathleen Hannah; kathleen.k.hannah.civ@mail.mil (509) 456-4641 Steven Cook; steven.k.cook.civ@mail.mil (509) 456-4641

BOISE STATE UNIVERSITY: We represent the Bachelor of Applied Science and Multidisciplinary studies programs at Boise State. The Bachelor of Applied Science (BAS) program at Boise State provides you the opportunity to apply 40 of your technical education credits to a bachelor's degree, maximizing your past education and work experience.

Taylor Huffman; taylorhuffman@boisestate.edu

CENGAGE: We enrich the relationship between educators and students by advancing the way students learn. This is the reason for our existence. Our impact is measurable and repeatable.

Wil Iverson; wilford.iverson@cengage.com (435) 214-6960

CERTIPORT: Certiport works with industry-leading certification providers to bring their programs successfully to market. With particular expertise in academia, we are able to create a unique go-to-market plan that drives global program performance. Certiport manages a sophisticated portfolio of leading certification programs,

Matt Johnson; <u>usevents@centiport.com</u> (801) 847-3100

CEV MULTIMEDIA: CEV Multimedia is the leader in producing online instructional material for Career and Technical Education courses via the iCEV platform for over 35 years. Product lines include: Agricultural Science, Architecture, Construction, Transportation and Manufacturing, Business, Marketing, Finance, IT and Media Career Explorations, Family and Consumer Sciences, Health Science, Law, Public Safety, Corrections and Security.

Angela Daly; angela.daly@cevmultimedia.com (719) 342-0727

DAKTIC: Training equipment and curriculum for agriculture, automotive, heavy diesel, welding, machining, industrial maintenance, and STEM programs. **Jake & Sam Clayson**; sales@daktic.com (801) 210-1303

EDYNAMIC LEARNING: eDynamic Learning is the largest publisher of Career Ready courses in North America and now offering over 10 pathways/22 career tracks that will lead students to industry recognized certifications. **David Reasoned**; david.reasoner@edynamiclearning.com
(206) 605-9955

EVERFI: Education Technology Resources. Everfi offers teachers and students virtual courses on life skills topics such as Financial Capabilities, Diversity and Inclusion, Career Leadership and Success, STEM, and Health and Wellness. ... Everfi is free for teachers.

Sean Thomas; sthomas@everfi.com (208) 731-7746

GOODHEART-WILCOX: Goodheart-Willcox (G-W) publishes both print and digital textbooks while also producing online courses and other instructional resources that provide a complete classroom solution. With subject-appropriate titles for middle school, high school, higher education, and professional training, G-W is recognized as a go-to source for career and technical education content.

 ttooley@g-w.com
 (708) 929-2010

 (800) 323-0440

IDAHO ASSOCIATED GENERAL CONTRACTORS: The Idaho Associated General Contractors is a full-service, member driven trade association representing the full range of commercial construction in Idaho, spanning to every corner of the state.

Kaycee Cron; kron@idahoagc.org (208) 344-2531 ext. 310

IDEAL – IDAHO COLLEGE SAVINGS PLAN: A 529 Plan is an education savings plan operated by a state or educational institution and designed to help families set aside funds for higher education. It is named after Section 529 of the Internal Revenue Code, which created these types of savings plans in 1996.

Goldie Bishop; gbishop@idsaves.idaho.gov (208) 332-2936 Nickolas Thiros; Nicholas.Thiros@idaho529.org (208) 488-9879

ISU PHARMACY OPIOID AWARENESS – ISU COLLEGE OF PHARMACY: Providing information and increasing awareness of the growing opioid crisis. Cathy Oliphant; olipcath@isu.edu (208) 373-1839

JUNIOR ACHIEVEMENT OF IDAHO: Educational curriculum for mentor delivered programs pertaining to Financial Literacy, Work Readiness and Entrepreneurship.

Sean Evans; sean@jaidaho.org (208) 375-5243

JVH TECHNICAL: Large Format Digital Printers. JVH Technical is an authorized EPSON value-added ProFocus reseller as well as Canon, EFI, ColorByte, Wasatch, Onyx, Seal, Canson, Hahnemuhle, and Moab. JCH offers service beyond what most faceless Internet box-movers provide.

John Harrington; johnjvhtech@gmail.com (425) 643-7323

K12: We are Stride K12, empowering high-quality, personalized learning. We make the most of technology to support inspired teaching and interactive curriculum, so students can learn in the ways that work for them. Over two million students have chosen Stride K12-powered schools. **Heidi Higgins**; hhiggins@k12.com

NEXT STEP IDAHO: Whether you've got your sights set on a four-year college, community college, a career technical program, or the military, we're here to help-every step of the way. No matter where you are along the path to graduation, we're here to make sure your next step is a cinch. https://nextsteps.idaho.gov/

NORTHWEST TECHNICAL PRODUCTS: Idaho's leading supplier of Vocational, Manufacturing, and STEM products and curriculum providing sales, service, support, and training to Idaho Educators for 25+ years.

Brandt Wood; brandt@nwtechp.com (298) 789-6700

PASSASSURED: PassAssured, LLC sells a Pharmacology for Medical Careers. The training program also preps for the national pharmacy technician certification.

Nancy Allen; admin@passassured.com (409) 883-4041

PAXTON/PATTERSON: College and Career ready labs for STEM, Health Science, and Construction. Both middle and high school programs combine the benefits of a cloud based CLMS with project based learning. Students are fully engaged and they create their own solutions to design briefs. **Stefen Maupin**; stefen@paxpat.com (541) 212-9869

PEARSON/NCCER: Standardized training and credentialing programs. Programs of accreditation, instructor certification, standardized curricula, and certification.

Steve Hunt; staci.castleberry@pearson.com (770) 403-2804

PEER ASSESSMENT: Providing a successful team experience for students. It takes under 5 minutes to set up a peer assessment, then PeerAssessment.Com handles the rest-launching, reminding, distributing personal feedback, and grading!

Rob Anson; robanson@peerassessment.com (208) 869-2801

REAL-WORLD CLASSROOM MODEL: The Real-World Classroom is an innovative teaching model designed for financial literacy classes but can be utilized to enhance the culture of classroom management as well as incorporate personal finance principles into any course.

Brian Bean; <u>brianbean@rwcmodel.com</u> (801) 473- 5908

and get a much better job sooner. We focus on educating students for rewarding careers and enriching lives. Our goal is for you to achieve success in career-oriented programs and in the enhancement of your skills in critical thinking, communications, problem solving, and technology, culminating in rewarding career placement or advancement in current employment.

Lilinda Thompson: lilinda.thompson@stevenshenager.edu. (208) 467-0501

Lilinda Thompson; <u>lilinda.thompson@stevenshenager.edu</u>, (208) 467-0501 **Rob Covert**; <u>rob.covert@stevenshenager.edu</u> (208) 467-0501

STOCK-TRAK: (PersonalFinanceLab.com); Business and Finance Labs. Schools can convert an ordinary classroom into an exciting and engaging Personal Finance Lab with scrolling stock tickers and Wall Street-style LCD screens. Our PersonalFinanceLab.com site provides custom curriculum, stock market and personal budgeting simulations, and built-in assessment tools.

Mark Brookshire; mark@stocktrak.com (770) 337-7720

STUKENT: Stukent provides cutting-edge simulations and courseware to help educators help students help the world.

High School – Digital Marketing / Personal Finance / Social Media Marketing. Higher Ed – Digital Marketing / Personal Finance / Social Media Marketing / Principles of Marketing / Business & Marketing Analytics / Market Analysis & Research / Communications & Business Writing / Public Relations

Katharine Juchau: katharine.juchau@stukent.com

X-CAL CORPORATION: X-CAL is one of North America's leading suppliers of technical and vocational training. X-CAL's mission is to provide cutting edge technology, equipment and curriculum in advanced manufacturing, engineering, industrial maintenance, mechatronics, wind and solar energy, that will help every student achieve success in the world of tomorrow. **Craig Sessions**; craig@x-cal.us (385) 222-5819

ZSPACE: zSpace combines elements of AR and VR to create lifelike experiences that inspire curiosity, create engagement, and deepen understanding. This immersive technology enables experiential learning through student-centered activities that supplement and align with existing K12 and CTE curriculum.

Pia Rodil; prodil@zspace.com (408) 826-7933, (408) 498-4122

The CTEI Newsletter is produced by Career Technical Educators of Idaho.

If you'd like to have something included in this monthly communication, please contact Marshall Bautista.

(Members are encouraged to submit content for the newsletter.)